

A woman with dark hair, wearing a white long-sleeved shirt, is looking down at a laptop screen. The background is slightly blurred, showing what appears to be an office or home workspace. The overall tone is professional and focused.

**45+**

**IRRESISTIBLE  
ELEMENTS  
YOUR BRAND  
NEW BLOG  
NEEDS**

**SMARTYBLOGGER.COM**

## FOR BLOG SETUP

- Domain
- Hosting
- Header
- Font
- Headline
- Favicon
- Privacy statement
- Opt in Forms
- Social media links
- Resource page
- Exit popup

## ESSENTIAL PAGES

- About Page
- Contact page
- Sales page
- Subscribe page
- Thank you page

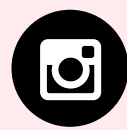


## FOR BRANDING

- Logo
- Secondary logo
- Specific fonts
- Specific colors
- Graphic elements
- Stock photos
- Gravatar
- Social media accounts

## SIDEBAR WIDGET

- Short bio
- Social Icons
- Affiliates
- Popular Posts
- Newsletter subscription
- Digital Products

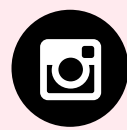


## BLOG POSTS

- 2-3 Cornerstone Articles
- 10+ Blog Posts
- Headline
- Keywords
- Call to action
- Content upgrade
- Opt in form
- Related posts
- Social share buttons
- SEO
- Stock Images
- Pin It Button

## FOOTER WIDGET

- Social Share
- Privacy Policy
- Subscription Box
- Instagram widget
- Pinterest widget
- Paid Products(E course or E book)



Congrats!

I hope you found these groups helpful, engaging & lead generating.

A few tips before you jump into your routine work :

# Blogging takes hard work & time. A site won't monetize itself until you put in the efforts.

# Designing and running a successful blog business is possible but don't compare your start with others expertise. Start simple, even with less content but add quality to your products.

# Even in the no income stage, don't compromise for hosting service as Google helps fast loading, HTTPS secured and no spammy sites.

#The only service provider who has these qualities is **SITEGROUND**. It offers you free HTTPS facility.

# Check out my **RESOURCES** I use personally, a lot of them are free & very helpful for beginner bloggers.

# I'd love to help you with any queries, please be in touch. Just drop me a **message here**.

★ ★ ★  
**HAPPY BLOGGING** ★ ★ ★

